

### **DIGITAL TOOLKIT:**

SUPPORTING PRINCIPALS' LEARNING: KEY FEATURES OF EFFECTIVE PROGRAMS

#### **TWEETS**

#### For Image 1 (infographic)

Does investing in #principals pay? Yes! In increased teacher effectiveness & student achievement. Via @LPI\_Learning https://learningpolicyinstitute.org/product/supporting-principals-learning-key-features-effective-programs-report

Investing in quality leadership preparation can support increased student achievement. Research via @LPI\_Learning https://learningpolicyinstitute.org/product/supporting-principals-learning-key-features-effective-programs-report

#### For Image 2 (infographic)

What do effective school leaders do? New research via @LPI\_Learning #principals #leadershipmatters https://learningpolicyinstitute.org/product/supporting-principals-learning-key-features-effective-programs-report

What do effective principals do and how can districts support them? Research from @LPI\_Learning https://learningpolicyinstitute.org/product/supporting-principals-learning-key-features-effective-programs-report

#### For Image 3 (infographic)

Policymakers can promote excellent schools by investing in #principals. Via @LPI\_Learning https://learningpolicyinstitute.org/product/supporting-principals-learning-key-features-effective-programs-report

#### For Image 4 (data chart)

21% of teachers cite school leadership as a reason for leaving their jobs. Via @LPI\_Learning #leadershipmatters https://learningpolicyinstitute.org/product/role-principals-addressing-teacher-shortages-brief

Did you know principals play a critical role in addressing the #teachershortage? This @LPI\_Learning chart explains how. #principals: https://learningpolicyinstitute.org/product/role-principals-addressing-teacher-shortages-brief

#### For Image 5 (photo)

@LPI\_Learning research shows how states can invest in high-quality principal development through #ESSA funds. https://learningpolicyinstitute.org/product/investing-effective-school-leadership-brief

#### **FACEBOOK POSTS**

#### Image 1

Could your school board, school district, or community-based organization use info on leadership development? Check out this @LearningPolicyInstitute report, fact sheet, and infographics.

https://learningpolicyinstitute.org/product/supporting-principals-learning-key-features-effective-programs-report

#### Image 2

Principals play a critical role in addressing widespread teacher shortages by creating school environments that attract and retain competent teachers. The most effective principals assume a range of responsibilities, including setting direction, developing people, redesigning the organization, and leading and supporting instruction. Read more in this @LearningPolicyInstitute report. https://learningpolicyinstitute.org/product/supporting-principals-learning-key-features-effective-programs-report

#### Image 3

Improving student achievement requires strong school leadership. How can your district develop strong principals? This @LearningPolicyInstitute report shares evidence-based approaches. https://learningpolicyinstitute.org/product/supporting-principals-learning-key-features-effective-programs-report

#### Image 5

How can states foster powerful school leadership through their Every Student Succeeds Act plans? This @LearningPolicyInstitute research shows some research-based approaches that work. https://learningpolicyinstitute.org/product/investing-effective-school-leadership-brief

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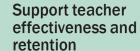
#### **IMAGE 1**

### Why do effective principals matter?



## Raise student achievement

Provide strong instructional leadership that improves student outcomes.



Influence the quality of teachers that a school attracts and retains.





# Provide stable leadership

Remain in the same job longer, maintain effective school climate and instructional practices.

#### **Create financial benefits**

Provide savings from reduced principal and teacher turnover, as well as increased student success.



#### IMAGE 2

### What do effective principals do?



# Create strong learning environments

Cultivate a culture of continuous improvement, empower staff to share in school decision making, make data-informed decisions.

### Foster teacher quality

Attract and retain quality teachers, support teacher growth, create collaborative environments.



### Organize schools to support the whole child



Foster social and emotional learning, structure schedules to support collaboration and deep learning, promote success for all students.

## Lead and support instruction

Offer meaningful feedback and learning opportunities to teachers, analyze student data, set high expectations.



### How do effective programs develop principals?



### Partner with districts

Collaboration between districts and programs helps coordinate curriculum, recruitment, and field-based learning.

#### Create cohorts and networks

Participation in cohorts increases program completion rates and self-efficacy, provides collaborative learning opportunities.





# Provide real-world learning opportunities

Participants gain valuable experience from problembased learning, field-based internships, and on-the-job coaching.

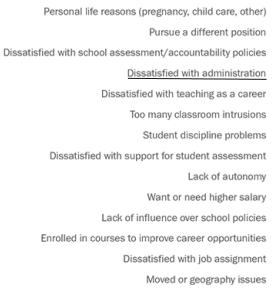
# Emphasize instruction, school organization, and use of data

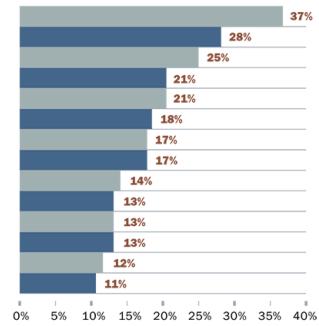
Participants develop expertise in systemically implementing an instructional vision through collective leadership, collaboration, and by analyzing and acting on data.



#### **IMAGE 4**

### Why Do Teachers Leave?





The percentage of voluntary leavers who rated the factor as extremely or very important in their decision to leave. Percentages do not add to 100 because teachers can select multiple factors.

Source: LPI analysis of the Teacher Follow-Up Survey (TFS), 2013, from the Schools and Staffing Surveys, National Center for Education Statistics.

#### **IMAGE 5**



Strong leaders build communities of teachers who can support the development of students' academic, social and emotional skills.
#LeadershipMatters